Immediate Release



The Dollars and Sense of Staying In Your Home by Remodeling Kitchen Renovations for the Best Return On Investment

November 16, 2016, Calgary, Alta. — As Calgary's economy tries to recover from the downturn, many are trying to figure out how to make the most of what they have. As real estate experts will tell you, the number one upgrade that will give home owners their greatest return is to fix up the kitchen.

With the Calgary real estate market still working to recover, more and more people have decided to not to sell their homes, instead they are staying put and working on upgrading their investments. Jolanda Slagmolen-Flores, General Manager of Casa Flores Cabinetry says, "If your kitchen needs a face-lift or a full renovation there are a few things a homeowner can do to spruce it up and a few things for which they should hire a professional." Slagmolen-Flores explains that there are some easy DIY things you can do like painting the cabinets and/or the walls. "If you are painting your cabinets, be sure to prep them properly. Clean them and give them a light sanding. Then use a paint formulated especially for that purpose."

Kent Chapman, Broker Owner Mortgage Tree says, "Renovating might be the more practical route versus moving. It's easier now — more than ever — to achieve these improvements by accessing one of the many home renovation mortgages that are available." Slagmolen-Flores goes on to say, "There are pitfalls to watch out for when remodeling. Don't buy those beautiful new granite countertops now if you plan to eventually replace the cabinets. Countertops are cut to fit the cabinets, so when you replace them you will be replacing your countertops once again — especially if you are changing the cabinet layout." Slagmolen-Flores also explains that there will come a time when you will need to hire a professional, "If you are making any structural changes be sure to consult a professional. Everybody loves an open concept, but if you are taking down any walls you don't want to compromise the structural integrity of your home."

Considering that the kitchen can make a significant difference in the value of your home, Slagmolen-Flores says, "It's crucial that the homeowner make the right decisions and go in with a plan. The number one ingredient for a great kitchen is the layout. The best ones have a layout that is well thought-out and meets the needs of all the users."

The end goal is to increase the value of the home and to love where you live. With a professional helping a homeowner make wise choices, the return on investment for a kitchen remodel is about 75 to 100 percent.

Media inquiries contact Jolanda Slagmolen-Flores, General Manager Casa Flores Cabinetry.

Jolanda Slagmolen-Flores jolanda@casaflores.ca 403-619-2143 www.casaflores.ca

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About Casa Flores Community Commitment

Community commitment is important to the Casa Flores family. Recently, Casa Flores' team put in countless <u>volunteer</u> <u>hours to design and build the cabinetry for an Airdrie family</u> — with thanks to the suppliers who donated the materials and hardware. Shanna Leavitt's daughters have a rare genetic disease called Friedreich's Ataxia. This disease will deteriorate their muscles and will eventually leave them both using wheelchairs.

About Casa Flores Custom Cabinetry

Casa Flores is a locally-owned, family-run company located in Calgary, Alberta. Over the past ten years they have built a strong team of designers and cabinetmakers and a reputation for customer service and quality. Casa Flores Custom Cabinetry creates functional, stylish cabinetry for kitchens, laundry rooms, mudrooms, entertainment centers, wet bars, bathrooms or home offices. For more information visit www.casaflores.ca.







